

F R A N K A L L A R T

Trojan Manufacturing with Sales Order Processing enables user to reduce the time taken to respond to customer enquiries from hours to seconds.

The Problem:

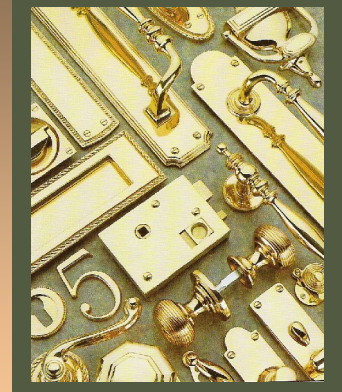
Frank Allart & Company Ltd, Designers and Manufacturers of Architectural Hardware, needed an affordable manufacturing system which would cope with their Sales Order Processing (SOP) requirements. On investigation they found that they could either purchase a cost effective manufacturing system without SOP or a comprehensive SOP system aimed at large corporate users with price tags of £200,000 plus – but not both.

The Solution:

The management of Frank Allart discussed their requirements with Gould Group Ltd and agreed a partnership deal that would enable them to design enhancements to the Trojan system to suit their requirements. Once the enhancements were completed Gould would have an enhanced SOP system as part of their package.

The benefits:

- **Frank Allart are now able to service customer enquiries in seconds rather than hours.**
- **There has been significant business growth without any increase in stock levels.**
- **There has been a quantum leap in Allart's professional approach to customers.**
- **Frank Allart have an affordable system encompassing Admin, Sales and Manufacturing.**
- **The Trojan system includes an SOP system to match the £200,000 offerings.**



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